



Device As A Service (DaaS)



BENEFITS

- Enabled digital transformation of Original Equipment Manufacturer's (OEM) business model and helped to generate new revenue streams
- Local-global team facilitated quick scale-up of resources while controlling R&D costs
- Strong Agile and DevOps practice ensured delivery of high quality products

RESULTS

- Enabled new revenue streams of over \$1Bn from DaaS model
- QuEST is a strategic partner for development of DaaS platform across product lines

CUSTOMER CHALLENGES

Enabling New Revenue Streams

A global leader in computing devices and peripherals headquartered in Palo Alto, California was looking for a partner to

- Enable transition from selling PCs and other devices and sell them as 'managed devices'
- Deliver easy to use, scalable, cloud based device management solution

SCOPE

- Design & development of the overall software framework and analytics functionalities to enable DaaS scenario

SOLUTION

Device to cloud engineering involving

- Device management functions
- Security
- Identity management
- Cloud deployment
- Device analytics
- Predictive maintenance

FEATURES

- Analytics & proactive management
- Insightful analytics reports